

2024-25 Annual Report

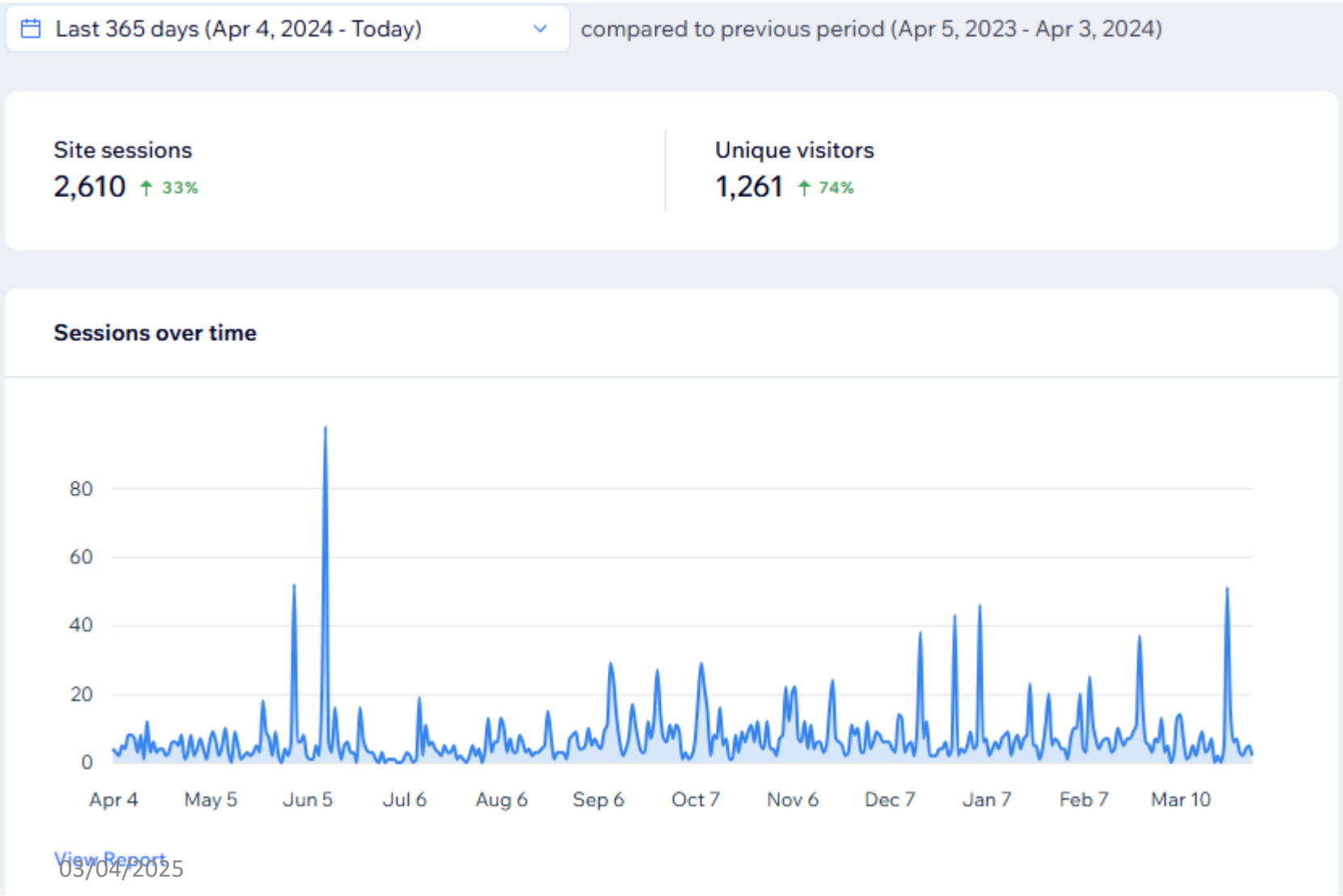
Dunfermline Photographic Association (DPA) website

Dunfermlinephoto.org

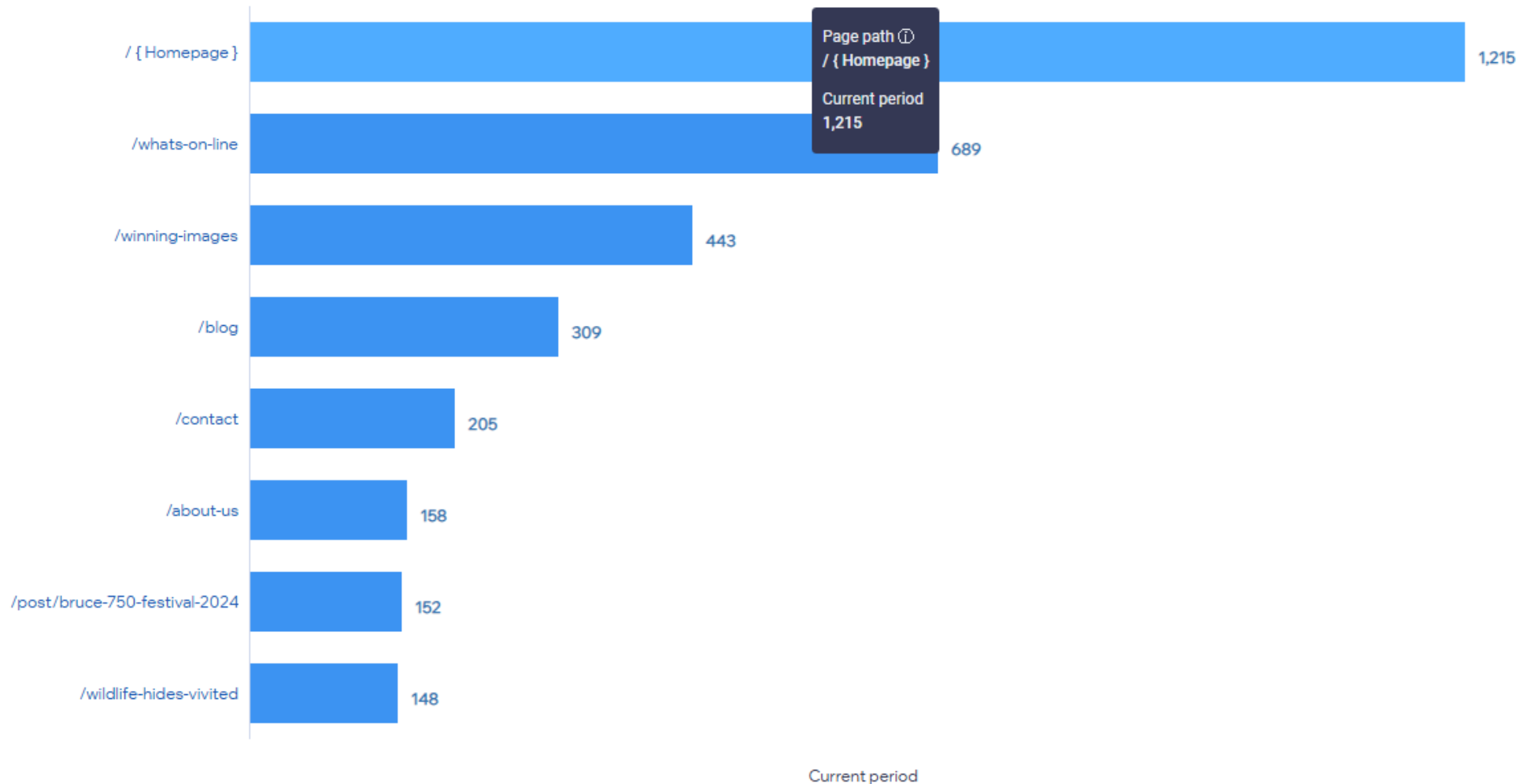
Webmaster - Ian G Monk



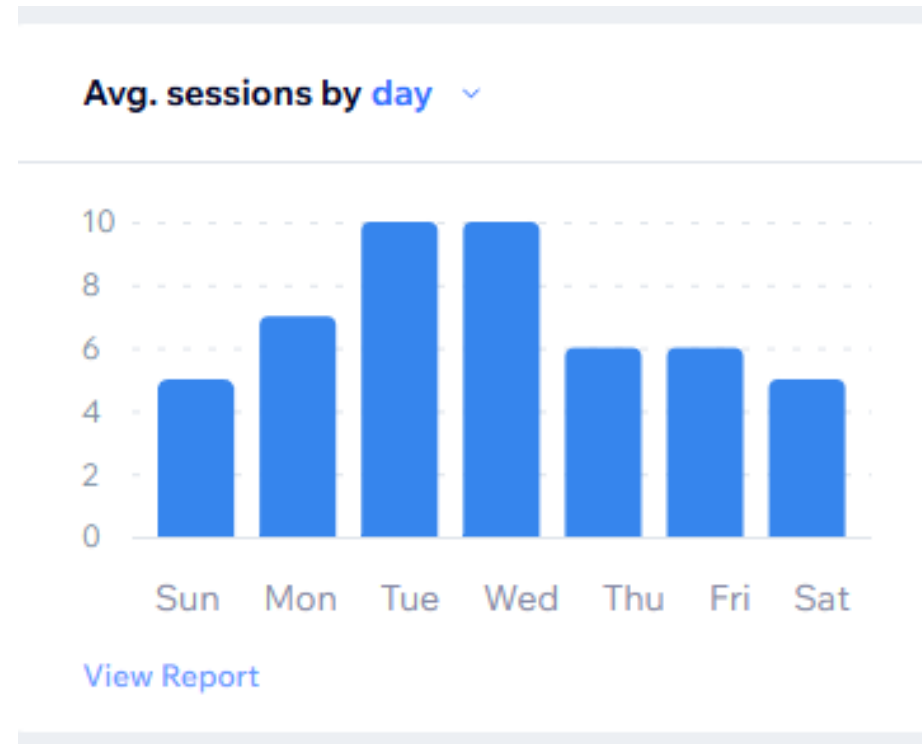
How are we doing?



How are we doing?



Viewing sources and timing?



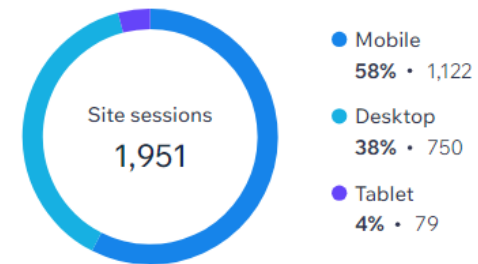
How are we doing?

2023.24

New vs returning visitors



Sessions by device



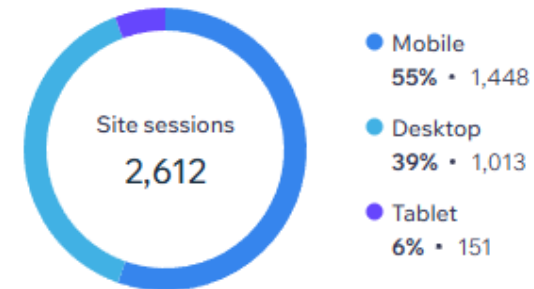
2024.25

New vs returning visitors



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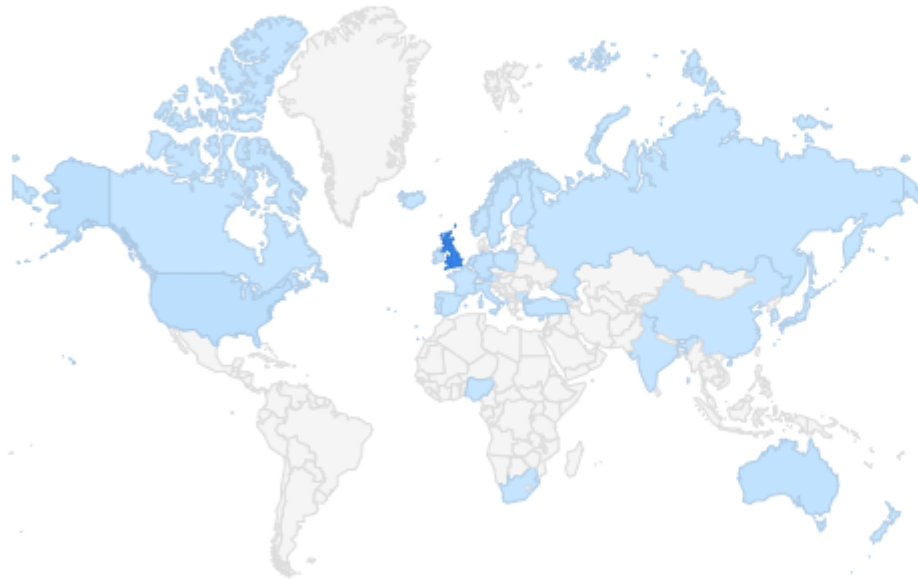
Sessions by device



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Audience?

Sessions by country



1 2,313

Countries

United Kingdom > 2,313

United States > 126

Australia > 57

Germany > 44

Russia > 12

New Zealand > 8



Countries

Ireland > 7

Canada > 6

Singapore > 5

Spain > 5

Netherlands > 4

Poland > 3

Countries

China > 3

Turkey > 3

Norway > 3

South Africa > 2

Portugal > 2

India > 2

New Website & Social Media Features?

- WIX contract extended for one more year. (Domain + Core plan = £430/y) Possibility to use Digital Fife a **free** website for Fife community groups to be investigated.
- Blog used for –
 - Story behind winning images
 - Adventures with Camera
 - Individual Members blogs
- **Members Gallery – available to all (6 to 12 images, plus a short profile (to be added))**
 - **Public Facebook page** – thanks to judges and links to Winning images and blog posts.
 - **Forum Facebook page** used by members and open to other Dunfermline photographers.
 - **WIX spaces APP** features Blog & Galleries
 - **WhatsApp** used for group outings & Individual Safari Teams

Popular Pages

📅 Last 365 days (Apr 4, 2024 - Today) ▼

🔍 Filter

⌵ Customize

Page path ⓘ	Site sessions ↓ ⓘ	Unique visitors ⓘ
Summary	2,610	1,261
/	1,215	550
/whats-on-line	689	272
/winning-images	443	250
/blog	309	159
/contact	205	153
/about-us	158	143
/post/bruce-750-festival-2024	152	138
/wildlife-hides-vivited	148	136
/with-a-camera	131	77
/downloads-1	121	64
/copy-of-news	109	96
/members	107	89
/post/glencoe-summer-trip-2024	67	60

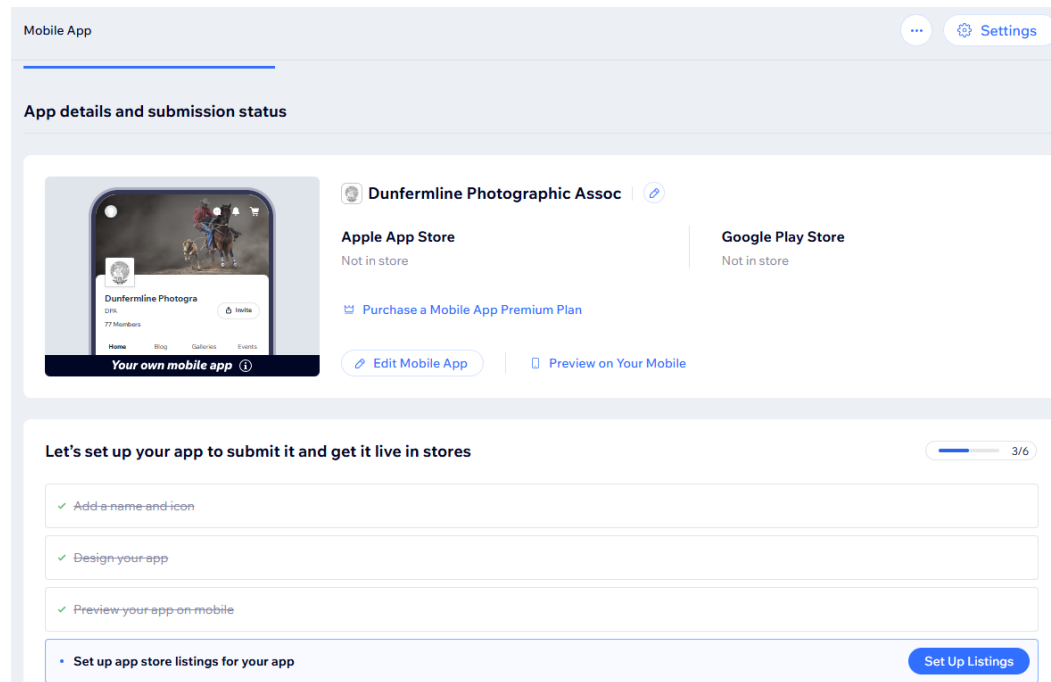
03/04/2025

Popular Pages

/copy-of-youtube-2023-24-links-memb	62	27
/copy-of-2023-24-internal-competitions	61	26
/post/annual-competition-2024-25	59	56
/post/morton-lochs-eden-wildlife-hides	45	35
/copy-of-events-1	45	32
/archive	42	37
/post/perthshire-loch-earnhead-the-falls-of-dochart-j...	35	29
/post/2nd-monthly-24-25-the-story-behind-the-winni...	32	28
/post/edinburgh-festival-11th-aug-2024-street-photo...	30	24
/post/christmas-knockout-competition-winning-ima...	30	25
/post/kinklaven-bluebells	28	24
/post/3rd-monthly-24-25-the-story-behind-the-winni...	26	25
03/04/2025 /post/3th-monthly-competition-winners-the-story	25	23

To do List

- Added Blog & Galleries to Members WIX Spaces APP
- Wix Mobile APP – To be personalised as club APP (HELP Needed)



- Signal App to be explored to get high profile publicity for free.